



TWENTYFIRST CENTURY MANAGEMENT SERVICES LIMITED

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CIN : L74210TN1986PLCO12791

21st January 2021

The Listing Department Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400 001 Scrip Code: 526921	National Stock Exchange of India Limited Listing Division Exchange Plaza, Bandra-Kurla Complex Bandra – East, MUMBAI - 400 051 Scrip Symbol: 21STCENMGM
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Dear Sir/Madam,

**Sub: PUBLICATION OF NOTICE FOR 35TH ANNUAL GENERAL MEETING
OF THE COMPANY TO BE HELD ON 16TH JULY 2021 & BOOK CLOSURE**

This is in continuation of our letter dated 18th June 2021 and pursuant to SESI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached copy of the publication of Notice of 35th Annual General Meeting of the company as published in TRINITY MIRROR (ENGLISH) & MAKKAL KURAL (TAMIL) on 19th June 2021.

Kindly take the same on your records.

Thanking you,

Yours faithfully,

FOR TWENTYFIRST CENTURY MANAGEMENT SERVICES LIMITED

COMPANY SECRETARY

Encl: as above



Dhanush in Sekhar Kammula's trilingual venture

Mumbai, June 19: South star Dhanush has been roped in for a trilingual film, to be directed by Sekhar Kammula of "Dollar Dreams" fame.

The film will be shot in Tamil, Telugu and Hindi, revealed the film's producers, Sree Venkateswara Cinemas LLP, in a post on social media on Friday.

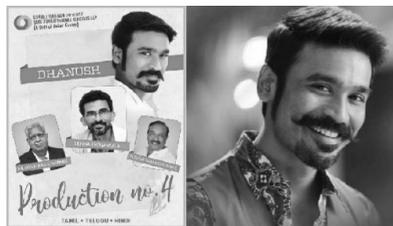
"The two men who crossed the barriers to celebrate cinema, the National Award Winners @dhanushkraj & @sekharKammula collaborating

for a Tamil-Telugu-Hindi trilingual film. Proudly Produced by #NarayanDasNarang & #PuskurRamMohanRao under @SVCLLP Banner," the tweet from the official handle of the production house read.

The film's title and details of the plot have been kept under wraps.

Dhanush's latest film, Karthik Subbaraj-directed Tamil gangster drama "Jagame Thandhiram", released on Netflix on Friday.

The South star is currently in the US for the shoot of



Hollywood filmmaker duo Anthony and Joe Russo's upcoming project "The Gray Man".

The actor will also be seen in filmmaker Aanand L Rai's Hindi-language feature "Atrangi Re", co-starring Sara Ali Khan and Akshay Kumar.

Simbu to host 'Survivor' in Zee Tamil



Chennai, June 19: A great entertainment awaits Tamil TV viewers this year, with Bigg Boss season 5 & Master Chef coming to Tamil Television. However, the biggest & greatest of reality shows this year is going to be Survivor on Zee Tamil, which is bound to redefine the entertainment space in Television.

Survivor is also an international concept like Bigg Boss & Master Chef. Now Zee Tamil Channel is launching this in Tamil for the first time on Tamil TV. What's so special about this show compared to any other studio set based reality shows is that the show will

be shot on an island completely devoid of any contact with the outside world, offering the viewers the panoramic & scenic view right from the comfort of their household while the contestants battle against the forces of nature.

15 to 20 contestants have to stay on a separate island outside India for three months and earn the basic necessities like food and shelter themselves. No facilities will be created for the contestants. At the same time, the show has a lot of challenges. The winner of the title will be the one who will face the challenges and remain there without being eliminated.

The contestant hunt has already started and they would be traveling immediately after international travel restrictions are lifted. The show will be not only a visual treat but also well-liked by all age groups rekindling human emotions. With this in mind, the channel is in talks with some of the leading names in Tamil Movie Industry to be the host of this magnificent show. Currently from sources, we hear there are three people in the race- Simbu, Dhanush, and Siva-Karthikeyan. Of these, Simbu is said to be overtaking the race to be the host and we can expect him to be a great host for sure.

Maadathy to release on NeeStream

Chennai, June 19: The official trailer of Leena Manimekalai directorial 'Maadathy' gets a spectacular launch by celebrated influencers from cinema, culture and politics. Smt K K Shailaja Teacher, Manju Warriar, Aishwarya Rajesh, Anjali Menon, Geetha Mohandas, Cheran, Aashiq Abu, PA Ranjith, Vasanta Balan, CS Amuthan, Rima Kallingal, Neeraj Ghaywan, Tamizhachi Thangapandian MP, NS Madhavan, Rohini, SR Prabhu, TM Krishna, Shobasakthi were among many others who launched the trailer through their official social media handles. The movie, also written and produced by Leena Manimekalai under the banner of Karuvachy Films, will be released on NeeStream on June 24th.

The movie with the tagline "Nobodies do

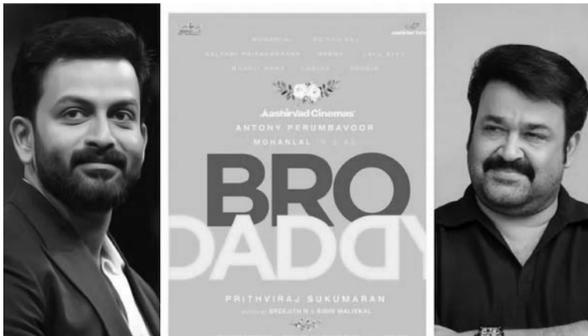


not have Gods; they are Gods" is a coming of age story of an adolescent girl born in an 'unseeable' caste group in the remote South region of Tamilnadu. Maadathy is an 'unfair' tale as it speaks of Puthirai Vannars who are forced to wash the clothes of

the Dalits, the deceased and the menstruating women who must hide from the rest of society because their sight alone is perceived as contamination. This film is a reflection on gender, caste, and identity, religious beliefs, and violence. The trailer is a slice of

life on how a wronged woman of a slave caste becomes a goddess. It depicts what it is like being an unseeable woman, living the lowest among the lowest, as a victim to both patriarchy and caste system with a fresh female gaze.

Prithviraj announces his next with Mohanlal



Mumbai, June 19: Malayalam star Prithviraj Sukumaran on Friday announced that he is teaming up for the second time with superstar Mohanlal for his next directorial venture, titled "Bro Daddy".

The 38-year-old actor-director made his directorial debut in 2019

with an action film "Lucifer", which featured Mohanlal in the lead role.

In a social media post, Sukumaran said that his new film is a family-drama and he will also act in it.

"My second directorial. #BRODADDY will once again be headlined by The Laletan @Mo-

hanlal, with an ensemble cast including yours truly.

"Produced by #AntonyPerumbavoor (#AashirvadCinemas), a fun family drama that makes you smile, laugh and want to revisit. Rolling soon. Very soon," the 38-year-old actor-director wrote on Twitter.

Featuring an en-

semble cast, "Bro Daddy" is written by Sreejith N and Bibin Malielak.

Deepak Dev will score the music for the film, which will be edited by Akhilesh Mohan.

The project will be produced by Antony Perumbavoor under Aashirvad Cinemas.

Ministry floats strategy to promote tourism

New Delhi, June 19:

In order to boost the tourism sector in the aftermath of the coronavirus pandemic, the Ministry of Tourism on Friday released three draft strategies with roadmaps to promote India as a rural and medical tourism destination and to position it as a place for conferences, meetings and exhibitions.

The Draft National Strategy and Roadmap for Development of Rural Tourism in India seeks to develop and promote local products through tourism to generate income and jobs in rural areas and empower local communities.

This will help in reducing the migration from rural areas, poverty alleviation and sustainable development, the draft said.

The second proposal Draft National Strategy and Roadmap for Medical and Wellness Tourism seeks to promote India as an accessible and affordable destination for medical treatments and wellness courses.

The key drivers for growth of medical tourism and wellness



tourism are mainly affordability and accessibility of good health-care services, facilitation around hospitality services, minimal waiting time, availability of latest medical technologies and accreditations.

The Ministry of Tourism has recognised the immense potential of MVT and has been actively working on promotion and development of medical tourism," the draft plan said.

The ministry has also proposed a draft to position India as a MICE destination. MICE, an acronym for Meetings, Incen-

tives, Conferences and Exhibitions has been recognised as a significant market segment and an important contributor to national economies.

It not only gives a boost to the economy in the form of income generation, but creates huge employment opportunities in related hospitality service providing sectors like accommodation, food and beverage, convention services, transportation, tourism and entertainment, the Draft National Strategy and Roadmap for MICE Industry said.



Railways approves operation of 660 more trains

New Delhi, June 19:

With the flattening of the coronavirus curve, the Indian Railways has added 660 more trains in June to facilitate the movement of migrant labourers and clear the waiting list in various origin-destination clusters, it said in a statement.

During the pre-Covid times, about 1,768 mail and express trains were operating daily on an average.

As on Friday, about 983 mail and express trains are being operated daily, which is about 56 per cent of the pre-Covid level. The number of trains is being enhanced gradually in accordance with the demand and commercial justification, the railways said.

As on June 1, about 800 mail and express trains were in operation.

"During the period from June 1 to June 18, approval for operating 660 additional mail/express trains has been given to the zonal railways," it said.

These include 552 mail and express trains and 108 holiday special trains.

The zonal railways have been advised to restore trains in a graded manner, keeping in view the local conditions, the demand for tickets and the Covid situation in the region.

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CIN: L74210TN1986PLC012791

NOTICE OF THE 35th AGM - E-VOTING AT THE AGM & BOOK CLOSURE

Notice is hereby given that the 35th Annual General Meeting (AGM) of the Company will be held on Friday, 16th July 2021 at 16.00 hrs (IST), through video conference/other audio visual means in compliance with General Circular numbers 20/2020, 14/2020, 17/2020 and all other applicable laws and circulars Issued by the Ministry of Corporate Affairs ('MCA'), Government of India and Securities and Exchange Board of India ('SEBI') to transact the businesses that is mentioned in the Notice of the Meeting.

In compliance with the above circulars and owing to the difficulties involved in dispatching the physical copies, kindly note that electronic copies of the Notice of the AGM and Annual Report for FY2020-2021 will be sent to all the Members whose email addresses are registered with the Company/ Depository Participant(s) within the prescribed timeline. The notice of the 35th AGM and Annual Report for FY 2020-2021 will also be made available on the Company's website, at www.tcms.bz, Stock Exchange websites and on the depositories' website. These documents can also be downloaded from https://instavote.linkintime.co.in or www.tcms.bz.

Members holding shares in dematerialized mode are requested to register their email addresses and mobile numbers with their relevant depositories through their depository participants. Members holding shares in physical mode are requested to furnish their email addresses and mobile numbers with the Company's Registrar and Share Transfer Agent M/s. Link Intime India Private Limited (herein referred as 'RTA', at https://linkintime.co.in

Company shall provide remote e-Voting facility to all its Members to cast their votes on all resolutions set out in the Notice of the AGM. Additionally, the Company is providing the facility of voting through E-Voting system during the AGM. Detailed procedure is provided in the Notice of AGM.

Notice is further given that, pursuant to the provisions of Section 91 of the Companies Act, 2013, the **Register of Members and Share Transfer books of the Company will remain closed from Saturday, 10th July 2021 to Friday, 16th July 2021 (both days inclusive)** for the purpose of Annual General Meeting.

In compliance with Regulation 44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Section 108 of the Companies Act, 2013, read with Rule 20 of the Companies (Management and Administration) Rules, 2014, the Company is providing its members, facilities for remote e-voting. Members holding shares either in physical form or dematerialized form, as on the cut-off date of 9th July 2021, may cast their vote electronically on the businesses set forth in the Notice of 35th AGM through the electronic voting system on Link Intime India Private Limited (LIPL), from a place other than the place of venue of the AGM (remote e-voting).

All the members are informed that:

- I. The businesses as set forth in the Notice of 35th AGM may be transacted through e-voting
- II. The remote e-voting shall commence on 13th July 2021 (9.00 a.m.)
- III. The remote e-voting shall end on 15th July 2021 (5.00 p.m.).
- IV. The cut-off date for determining the eligibility for e-voting is Friday, the 9th July 2021. Any person, who acquires shares of the company and becomes member of the company after the dispatch of Notice and holding shares as of the cut-off date i.e., Friday, the 9th July 2021 may obtain login ID and password by sending an email to https://instavote.linkintime.co.in. However if a person is already registered with LIPL for remote e-voting, then existing user ID and password can be used for casting vote.
- V. Members holding shares in physical form who have not registered their mail addresses with the Company/Depositories may obtain the Annual Report and log in and password for E-voting providing the below necessary details:
 - i) For Physical shareholders-Please provide necessary details like Folio No., Name of the shareholder, scanned copy of the share certificate (front and back), PAN (self attested scanned copy of PAN card), AADHAR (self attested scanned copy of AADHAR card) by email to Company at www.tcms.bz or to Registrar & Share Transfer Agent at mt.helpdesk@linkintime.co.in
 - ii) For Demat shareholders-Please provide Demat account details (CDSL-16 digit beneficiary ID or NSDL-16 digit DPID +CLID), Name, Client master or copy of consolidated Account statement, PAN (Self attested scanned copy of PAN card), AADHAR (self attested scanned copy of AADHAR card) by email to Company at www.tcms.bz or to Registrar & Share Transfer Agent at mt.helpdesk@linkintime.co.in

However, if a person is already registered with LIPL for e-voting then existing user ID and password can be used for casting vote.

- VI. In case of any queries members may refer the instructions on e-voting contained in the Notice or refer the Frequently asked questions (FAQ's) and user manual on the e-voting website of LIPL to get further clarifications relating to e-voting process, the members may contact LINK INTIME INDIA PRIVATE LIMITED at email: mt.helpdesk@linkintime.co.in Tel: 022-49186000
- VII. Members eligible to vote may note that:
 - a) The remote e-voting module shall be disabled by LIPL after 5.00 p.m. on Thursday, the 15th July 2021 and once the vote on a resolution is cast by the member, the member shall not be allowed to change it subsequently;
 - b) The members who have cast their votes by remote e-voting prior to the AGM may also attend the AGM but shall not be entitled to cast their voted again; and
 - c) A person whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date only shall be entitled to avail the facility of remote e-voting.
 - d) If a member cast votes by both modes, then voting done through e-voting shall prevail and e-voting during the AGM shall be treated as invalid.
- VIII. The company has appointed Ms. Lakshmi Subramanian, Senior Partner, M/s Lakshmi Subramanian & Associates, Practising Company Secretaries, having office at "Murugesha Naicker Complex, No.81, Greams Road, Chennai-600006 as the scrutinizer to scrutinise the e-voting process and poll at AGM in a fair and transparent manner.
- IX. The results of e-voting will be announced by the Company on its website www.tcms.bz and also to stock exchanges at bseindia.com and nseindia.com

In case of queries, members may refer to the Frequently Asked Questions (FAQ's) for members and e-voting manual for members at the downloads section of https://instavote.linkintime.co.in or contact LIPL at Tel: 022 - 49186000 or send email to enotices@linkintime.co.in.

By Order of the Board
A.V.M.Sundaram
Company Secretary

Place: Mumbai
Date: 18th June 2021

